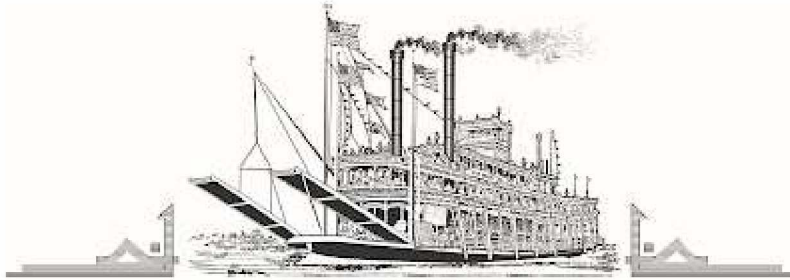


# United States of America

## United States Patent and Trademark Office



**Reg. No. 7,780,590**

**Registered Apr. 29, 2025**

**Int. Cl.: 36**

**Service Mark**

**Principal Register**

Royal Route Company, LLC (KANSAS LIMITED LIABILITY COMPANY)  
11936 W 119th St. PMB 222  
Overland Park, KANSAS 66213

CLASS 36: Brokerage of shares or stocks and other securities; Financial evaluation for insurance purposes; Financial investment brokerage; Financial planning and investment advisory services; Financial planning for retirement; Insurance brokerage; Insurance consultancy; Insurance information; Life insurance brokerage; Management of securities portfolios; Management of portfolios comprising securities; Securities brokerage; Securities brokerage services

FIRST USE 10-23-2023; IN COMMERCE 10-23-2023

The mark consists of a multi-level steamboat partially emerged in water and carrying human passengers on two or more of its decks, featuring multiple flagpoles and flags and two pronounced smokestacks emitting trails of black smoke, with the steamboat itself flanked by two graphs that are mirror images of each other.

SER. NO. 98-353,601, FILED 01-11-2024



*Cole Morgan Smead*

Acting Director of the United States Patent and Trademark Office

